

What we have
to say about
sustainability.

Did you know...



...that we will be
carbon-neutral
by 2023?



Welcome to Steinfels Swiss in Winterthur.

With its goal of being carbon-neutral by 2023, Coop – a pioneer and trend-setter in terms of sustainability – is sending out another signal. The consequences of climate change are posing an ever-greater threat to the environment. This calls for action and not for fine words.

Steinfels Swiss has a long-standing and comprehensive commitment to sustainability. This includes a number

of measures that now allow us to offer all customers sustainable solutions.

We will continue along this path and persevere in our work for a common future.

Christian Koch
CEO Steinfels Swiss

...that a crispy grilled sausage requires 6.7 kg of CO₂?

Thanks to controlled district heating we save 880'000 kg of CO₂ each year.

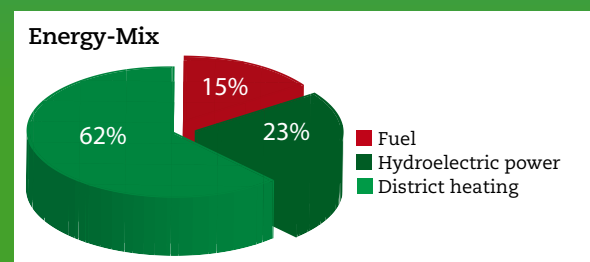
We use district heating from the waste recycling plant in Winterthur for production and administration. This accounts for around 4'800 tonnes of steam per year, which saves just under 315'000 litres of heating oil. This in turn avoids over 880'000 kg of CO₂ which, to be offset, would require 80'000 fir trees to be planted.

We source all our electricity from Swiss hydroelectric power. Our own photovoltaic plant produces 115'000 kilowatt hours of electricity each year. This covers the requirements of around

30 households and corresponds to a CO₂ reduction of over 57 tonnes.

Incredible, isn't it?

We thus have a great climate, and the hydroelectric power makes our business clean and safe.





...that virtually all oils contain 884 calories per 100 g?

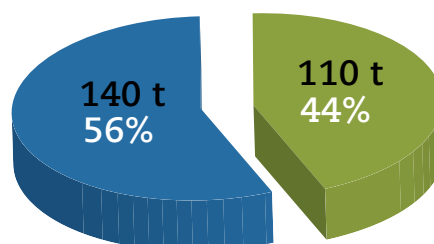
Palm oil gets many consumers riled up.

But only very few consumers know what this oil is all about. Palm oil is used to produce tensides – the detergents used in conventional and ecological cleaning agents.

All laundry and cleaning agents contain tensides, which are produced either from crude oil or tropical oils – primarily palm oil. The proportion of tensides that are

palm oil-based is increasing steadily, requiring ever larger growing areas in Asia, South America and Africa – despite the associated environmental and social problems. As it is hardly possible to do without palm oil, the Coop Group has been committed to responsibly grown and produced palm oil since 2004, as a member of the «Round Table of Sustainable Palm Oil» (RSPO).

The proportions of palm oil in raw materials processed by Steinfels Swiss are 100% RSPO-certified.



■ RSPO mass-balanced
■ RSPO book & claim



...that for us, «eco» has to be logical?

Steinfels Swiss is an ecological market leader.

Since 1990, Steinfels Swiss has produced an environmentally friendly range of cleaning products – Oecoplan – for private households, which have the same cleaning performance as conventional products.

We develop and produce a range of natural cosmetics for Naturaline, which is Ecocert-certified, since 2001. This means that at least 98.5% of the ingredients are of natural origin and no chemical colourings, fragrances or ingredients based on petro-

chemicals are used – with the aim of protecting people and the environment.

For the special needs of sensitive skin we developed the skincare collection well! pH 5.5, which also meets the most stringent quality requirements of the Swiss Allergy Centre and is labelled with the Aha! quality label.

All of our environmentally friendly products are certified – that's logical!

oecoplan

naturaline
NATURAL COSMETICS





coop

Decoplan

Allzweckreiniger
Nettoyant universel
Detergente universale

Reinigen und Fett lösen mit Soda
à base de soude. Nettoie et dégraisse
Per sporgliere il grasso e rimuovere
lo sporco grazie all'azione della soda

1L

LEMONGRASS

Gewässerschonend
Préserve l'eau
Rispetta le risorse

Decoplan

flüssige Schmirgel
émulsion noir liquide
emulsione liquido

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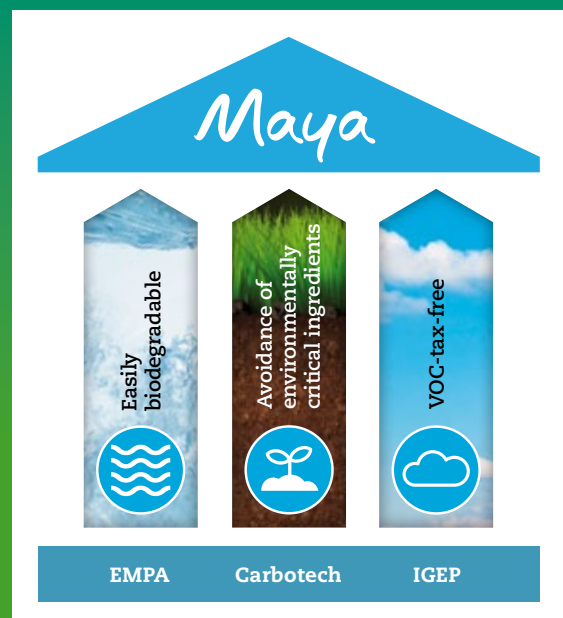
Gewässerschonend
Préserve les eaux
Rispetta le risorse

...that all 24,830 windows of the Burj Khalifa on over 160 floors are cleaned professionally by hand?

Professional hygiene in all areas!

For 15 years we have carried the Maya range of environmentally friendly and efficient professional cleaning products for hotels, restaurants, care homes, hospitals and other professional users. With over 80 cleaning products we meet the high requirements in the areas of kitchen hygiene and dishwashing, textile care, property cleaning and personal hygiene. All Maya products are easily biodegradable and VOC-tax-free, and the use of environmentally critical ingredients is prevented with a negative list.

Maya – protecting the soil, water and air – with the same performance and no extra costs.





... what the term re-usable entails?

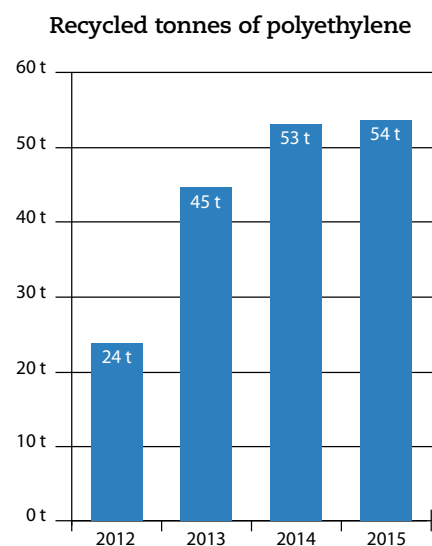
In any case, as little waste as possible.

A «pig» system is used to empty all pipes in the production facilities after each bottling run to avoid channelling any production materials via the subsequent cleaning process into the waste water.

The plastic containers used throughout Switzerland in the professional sector are returned, sorted, shredded, washed and then granulated. The resulting secondary raw material is used in new plastic applications. Even waste such as plastic film, paper, metal, etc. is separated, collected and sent for recycling.

We deal systematically with hygiene, ecology and safety on all levels.

In the professional segment, the volume of empty plastic containers sent for recycling was more than doubled from 24 to 53 tonnes.





...that we care about
all our customers,
partners and also
ourselves?

**We are thus involved in a constructive
relationship and fair partnership.**

We want to support you in your commitment to eco-friendly products. We give preference to suppliers and partners who pay close attention to sustainable production and performance and who can demonstrate improvements in this area. We also focus on training apprentices and developing existing

employees in their various areas of activity as well as working together with sheltered workshops and institutions.

They and all of our 160 employees work hard every day to achieve the defined sustainability targets.



Steinfels Swiss

St. Gallerstrasse 180
CH-8411 Winterthur
Tel. +41 52 234 44 44
info@steinfels-swiss.ch
www.steinfels-swiss.ch



...that we are
sustainably
innovative and
productive on
your behalf?

Today and in
the future!

Steinfels
S W I S S